

Press release

Presse

METALLURGY UKRAINE 2007 – International corporations flock to present innovations at Ukraine's biggest steel industry event

Steelmaking hearts will be beating faster in Donetsk, Ukraine, the region's largest concentration of mineral resources and home to the most famous plants in the metalworking industry. Cause of the excitement is **METALLURGY UKRAINE 2007**, the rendez-vous for the international steel industry, from 4 to 7 September 2007. Messe Düsseldorf and local partner Expodonbass have selected this venue to hold their trade fair for metallurgical, rolling mill, casting and heat treatment technology. The event will be based on Düsseldorf's successful GIFA/METEC/THERMPROCESS/NEWCAST, which has expanded year by year.

Düsseldorf Trade Fair has read the signs of the times. The metallurgy event, long staged under the auspices of the famous Ugol & Mining trade fair in Donetsk, has now been separated as an independent, profitable core. Rising square meter figures and growing demand from the industry's multinationals are proving this decision right. Around 210 exhibitors, 60 of them from outside the region, are looking forward to a highly professional trade event in a market which offers numerous opportunities. Providers from 12 countries supplement local exhibitors. Austria, Belgium, Canada, Germany, India, Italy, Poland, Spain, Switzerland, Turkey, the Czech Republic and China are all represented. Then, of course, there are providers from Ukraine, Russia and Belarus, making a total of 15 nations.

There have also been significant inquiries from would-be visitors. Trade visitors are announced from the USA, Brazil, India, Germany, Turkey, Iran, China, France, Slovenia and, of course, the many neighbouring regions. METALLURGY UKRAINE is already generating positive resonance – a sure sign that the industry is going to tackle its long investment backlog, now and in future (experts estimate that international institutions have granted USD 1 billion in 2006 alone, in loans to overhaul and modernize existing Ukrainian plants).

The state sector is working alongside private companies in this area to make extraction of the rich mineral resources safer, cleaner and more profitable. This takes western know-how: products and services which will be displayed on a total of 2500 square meters of exhibition floor. To meet rising market demand, specialized exhibition centre Expodonbass, Messe Düsseldorf's long-standing Ukrainian partner, has also had a new hall, "Pavillion 2", added.

Especially welcome is the traditional participation from the regions of Germany, supported by the German Machinery and Plant Manufacturers Association "Verband Deutscher Maschinen- und Anlagebau e.V." (VDMA). The exhibiting firms will be present through the official participation of the Federal Ministry of Economics and Technology (BMWi). The Austrian Chamber of Commerce will also be present with many well-known companies. Enthusiastic participation from companies in Turkey and Italy confirms the event's importance to the industry. Here in Donetsk, they can meet a clientele very willing to invest, and with growing purchasing power. Most of the industry established here in the Donbass basin consists of steel conglomerates and big metalworking companies. They want to conform to western standards and modernize their plants. They seek greater profitability, so that they are fitter for the future. This trade fair offers the perfect platform for this purpose.

Event information is available at www.metallurgy-ukraine.com and from the responsible Project Manager at Messe Düsseldorf, Mr Cem Bagci (tel. +49/(0)211/4560-7705), e-mail: BagciC@messe-duesseldorf.de.

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